

# TOP BANNER GUIDELINE

# Regulation

Item	Details
Size	width: 960px × height: 346px
Format	PNG, 300KB or less (PSD file might be required depending on needs.)
Basic Components	With the basic components of ① ~ ③, adding ④ is optional. But ④ has to be smaller than ① ~ ③. ① Title ② Sub text ③ Main creative ④ Logo
Background	Single color is recommended, if it used too many colors or screen-ful images of product, it could be rejected.
Title	Please use the official logo, title or service name. Single color is recommended for fonts. Any type and size of font is allowed, but please use single type and sized font. If it emphasizes one particular part, it could be rejected.
Sub text	Maximum 35 letters are available. Single color is recommended for fonts. Any type and size of font is allowed, but please use single type and sized font. If it emphasizes one particular part, it could be rejected.
Restriction	Too vivid or suggestive images. Boarder line for banner image. Button or text that leads users to other sites/search engine. Promoting to download the app or button of App Store or Google Play
Others	Simple design as possible is recommended. Please make sure the logo and text is readable. Promote participating the campaign, not the product itself. Containing the condition and reward points in the text is recommended. (ex. Share XX timeline message and get XX points!) Using images of coin or virtual money could be rejected. Please note that LINE might ask revising images for other reasons than the described above.

# Reference

